

## What to Submit for Your Project Planning Pack Offer

The following pages will show you what content is needed to complete set up for your Project Planning Pack Automated Offer.  
The numbers next to each element on the next pages correspond with the form fields for the Project Planning Pack form.

**Project Planning Pack Automated Offer Pages**



**Landing Page**



**Download Page**



**Schedule Call Page**



**Call Thank You Page**

## Get the **Project Planning Pack** Before You Start Your Building Project



The #1 cause of budget over runs is rushing to the design phase before completing research and analysis. This is like a doctor rushing a patient to surgery before without a proper diagnosis. An out of control project is stressful, massively expensive and unnecessary.

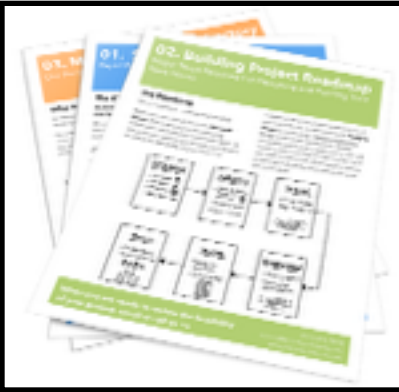
The solution is successful planning. This is why we created the Project Planning Pack.

Here is what you get:

- ✓ Road map that shows you the design and construction process from start to finish
- ✓ Our hand-picked list of experts who can help you at each stage of the process
- ✓ Costs guide worksheet that gives you a ballpark cost estimate for your project
- ✓ Project specific checklists for key tasks
- ✓ One-on-one FREE 30-minute consultation with an expert to answer your questions and point you towards the right people and resources
- ✓ Monthly email tips and strategies to maximize your success

Request Your Free Project Planning Pack Today >

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4. 

2. [Empty rectangular box with a vertical list of 6 blue checkmarks on the left side]

3. [Empty rectangular box]

6. [Empty rectangular box with a blue background on the right side]

## Download Page

FIRM ph. (123) 456-7890

### Step 1: Download the Project Planning Pack

The Project Planning Pack you requested is headed to your mailbox. You can also download it directly by [clicking here](#).

Once downloaded, go to step 2 ...



### Step 2: Apply for a Free Project Feasibility Call

Now that you've requested the Project Planning Pack, you may have additional questions about getting your dream project. If so, then I invite you to apply to book a free Project Feasibility Call. To apply, click the button below:

**Apply Now >>**  
Only takes 3 minutes.

**After someone clicks the button above**, they will be taken to your Schedule Call page to book a call with you.

After booking a call with you, they will then proceed to the Call Thank You page.

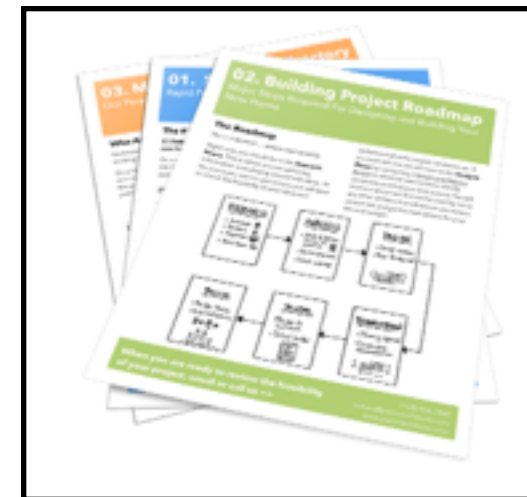
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**\*\*Step 2 will be modified to reflect the name of your Ask The Expert Call.\*\***